

# AGENDA Skunkworks: Hacking Chronic Disease

📍 Best Western Hotel at 1100 Granville St  
**Facilitators:** Marlies van Dijk, Joshua McCutcheon, and Robert Paquin, The Pivot Group

## DAY 1

November 14, Thursday

- 07:30 - 08:30** ● Registration and breakfast
- 08:30 - 09:00** ● Opening remarks:
  - Opening: Territorial Acknowledgement
  - Welcoming: Sulksun Pointe, Knowledge Keeper
  - Dr. Darryl Knight, President, Providence Research, Vice President, Research & Academic Affairs, PHC
- 09:00 - 09:15** ● Challenge Introduction: Why does managing chronic disease matter?
  - Speaker: Kate Smolina, DPhil, Scientific Director, Data & Analytic Services and Knowledge Translation, BC Centre for Disease Control
- 09:15 - 10:00** ● Why can Design Thinking crack the problem? Empathy Exercise
- 10:00 - 10:30** ● BREAK
- 10:30 - 12:15** ● Understanding our challenges: breakouts (think tank, system maps + icebergs)
- 12:15 - 13:00** ● LUNCH: visit sponsor booths and UBC IDEA Lab display
- 13:00 - 13:15** ● Lightning Talk
  - Speaker: Claire Snyman, Patient Advocate 'Two Steps Forward'
- 13:15 - 13:45** ● Problem Statements: How might we... Pick your team!
- 13:45 - 14:30** ● Analogies
- 14:30 - 14:45** ● Break
- 14:45 - 15:45** ● Crowdsourcing ideas: World Cafe
- 15:45 - 16:00** ● Closing Remarks

## DAY 2

November 15, Friday

- 07:30 - 08:30** ● Registration and breakfast
- 08:30 - 08:45** ● Welcome
- 08:45 - 09:45** ● Lightning Talks
  - Speaker: Muhammad Mamdani, MD, Unity Health Toronto 'Role of AI and chronic disease'
  - Speaker: Lucien Engelen, Innovation Strategist, The Netherlands 'What determines your health?'
- 09:45 - 10:15** ● Identifying Solutions of Interest
- 10:15 - 10:45** ● BREAK on the fly
- 10:45 - 11:15** ● Mapping out a skeleton/ Storyboarding
- 11:15 - 12:00** ● Building your prototype and pitch!
- 12:00 - 12:30** ● Pitch time
- 12:30 - 13:30** ● LUNCH / Judges deliberation
- 13:30 - 14:00** ● Award Ceremony
- 14:00 - 15:00** ● Networking and cocktail hour

